



Market Acceptance

USA Technologies customers are enjoying success in a variety of locations.
Just one of many reasons cashless vending is popping up in a city near you.

Real customers, real results.

The information below is based on more than 7 million transactions processed by thousands of ePort credit/debit systems during the last year. As part of our confidentiality commitment to our customers we have omitted the names of the locations noted.

Military bases

On military bases credit card sales have represented 47% of total vending sales.

Colleges and Universities

The "P" generation (Americans 18 to 24 years) is particularly comfortable using credit and debit cards for small transaction amounts. In this market segment credit and debit cards are generating an average of 31% of vending sales. In most situations the ePort systems are being used in conjunction with campus card programs (Blackboard, C-Bord, Debittek).

Travel Centers

Airports have generated very positive vending sales results. Average usage of credit/debit cards in airport vending machines across the USA is 25% of total sales

Business and Industry and Workplace Accounts

Workplace accounts have seen tremendous successes even in locations where vend price has been raised. Two major vending companies have used ePort to negotiate 25% beverage price increases, generating a 20% increase in sales revenue (after sales tax and commissions).

Entertainment Venues

Amusement parks, zoos, movie theaters and other entertainment venues across the USA have produced outstanding credit/debit vending sales. One that is particularly notable is a theme park in California. Revenue at this location was trending down -22.3% year-over-year prior to adopting the ePort credit/debit system. Now revenues are up 42% in volume with a 64% gross revenue improvement.

Another example of notable success in the entertainment market is a New York City sports and entertainment facility that increased prices after installing ePort cashless vending services from \$1.00 to \$1.50 and saw a 20% increase in revenue.

Hospitals and Healthcare Facilities

Credit and debit card acceptance has reversed negative sales trends in multiple healthcare facilities. At a major children's hospital in the northeast sales were off 7.5% until ePort was installed. Sales are now up 14.5%.

There are many other success stories to be told. To discuss how your accounts can benefit from adding the ePort credit/debit system call 888-521-6982.

